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C.P. POKPHAND CO. LTD.

(Incorporated in Bermuda with limited liability)

(Stock Code: 43)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of C.P. POKPHAND CO. LTD. (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 25 March 2011 for the purpose of, among other matters, considering and approving the release of the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and considering the recommendation on payment of final dividend, if any.

On behalf of the Board
Chan Pui Shan, Bessie
Company Secretary

Hong Kong, 15 March 2011

As at the date of this announcement, the Board comprises eight executive directors, namely, Mr. Dhanin Chearavanont, Mr. Thanakorn Seriburi, Mr. Soopakij Chearavanont, Mr. Anan Athigapanich, Mr. Damrongdej Chalongphuntarat, Mr. Bai Shanlin, Mr. Suphachai Chearavanont and Mr. Robert Ping-Hsien Ho, two non-executive directors, namely Mr. Meth Jiaravanont and Mr. Patrick Thomas Siewert (Mr. Poon Yee Man Alwin as alternate director), and three independent non-executive directors, namely, Mr. Ma Chiu Cheung, Andrew, Mr. Sombat Deo-isres and Mr. Sakda Thanitcul.